



## Key benefits

- Ensures legacy data is seamlessly accessible in the new environment, both for end-users and business auditors.
- Protects your organisation's knowledge asset.
- Automatically re-writes addresses, ensuring e-mails are 'reply-able' in the new environment.
- Eliminates the operational overheads & storage costs of maintaining separate data repositories.
- Fast migration service with the option to migrate groups or individuals.
- Eases the e-mail migration process by avoiding the need to transfer legacy data to the new mail server.
- Migration takes place as a background service with zero impact on users & e-mail servers - even in a 24 x 7 environment.
- Ensures future capability to respond efficiently to discovery requests and meet evolving compliance and regulatory needs.
- Reduces storage costs by removing duplicate items during the migration process.

## Aegis Media uses TransVault to migrate 1,000 users to Microsoft Exchange

Aegis Group plc is a leading marketing services company employing approximately 12,000 staff in over 60 countries.

Headquartered in London and listed on the London Stock Exchange (AGS.L) the Group is structured around two core business areas: Aegis Media, which includes Carat, Vizeum, Posterscope, Isobar and a range of communication services businesses; and also Synovate, which is a leading global market research network.

The nature of its business means the Aegis Group runs a 24 x 7 environment, and a lot of communication with customers is conducted over email.

Not surprisingly, ever-growing email traffic volumes and attachment sizes have resulted in 100% year on year increase in storage costs.

According to James Morris, Group Infrastructure Manager of Aegis Media's UK and Ireland operation, "In an attempt to get storage under control, we tried to get staff to spend more time managing their email databases and to use file servers for storing attachments, but this simply was not happening. We just had to keep throwing more disk at the problem."

### Multiple Challenges:

Aegis Media decided to implement an on-site archiving solution, but they had a challenging set of requirements to meet.

Not least the fact that Aegis Media was running Lotus Domino servers with Notes clients, whilst the rest of the Group was using Microsoft Exchange.

"It was inevitable we had to make the move to Exchange, but we had to maintain a stable Notes environment in the meantime", explained Morris. "We needed a solution that supported both our current and the new email environment, and any data archived in Notes had to be fully preserved and accessible when we moved to Exchange."

After detailed evaluations, Aegis selected the archive and discovery management solution, ZANTAZ Enterprise Archive Solution (ZANTAZ EAS), together with the archive migration tool, TransVault. Now, based on this migration and experience with EAS/TransVault in the UK, other regions are following the same process to ease their migrations too.

### The Migration Phase

After some months of successfully using EAS to archive its Notes e-mails, the Aegis Media IT team started its transition to Microsoft Exchange.

Once its new Exchange servers had been commissioned, TransVault was used to create a copy of archived Notes e-mails, converting message bodies, and where needed, email addresses, to ensure the e-mails would be fully usable in Exchange. Shortcuts to these items were then put into the new Exchange mailboxes, ready for when users were switched across.

“Using TransVault we were able to migrate data as a totally transparent background process, with no time pressures on the IT department and no adverse impact on end users,” explained Morris.

If we’d migrated mailboxes in the foreground we would have had to work to a tight schedule in order to minimise disruption to end users, closing off their old mailbox one day, and having their new mailbox ready the next. This would have left us with no bandwidth for

handling unexpected problems. We would also have had the storage overhead of moving our Notes emails into Exchange. Given that we had too much data to migrate, this simply wasn’t an option.

The only thing we had to do prior to commissioning each new Exchange mailbox was to put links to archived Notes emails into the relevant folders in Outlook. This part is fantastic as repopulating shortcuts to a 1.5GB mailbox takes a few minutes and uses a fraction of that space up on the Exchange server”.

### Cost Savings

Migrating with TransVault has made our Exchange rollout pain free and we are pleased with the results, not to mention halving our email storage requirements and extending the life of our hardware. Our Notes service is hosted, so as soon as we complete the data migration we will be able to decommission the service and save even more money.

### e-Discovery Savings

Another area of cost saving will be when we need to get information out of our system. We had a few internal discovery requests in the past that had involved sending copies of our Notes databases and backup tapes to a third party organisation for recovery. The EAS search and discovery capability combined with the TransVault data conversion service means our email, including legacy Notes data, will be fully and quickly discoverable”, concluded Morris.

### A Total Exchange Migration Solution

In addition to migrating e-mail, calendars and other Notes items, additional TransVault applications designed to assist your migration to Microsoft Exchange include:

The **TransVault™ PAB Migrator** - converts and migrates Notes personal address books (PABs) into Outlook contact folders, with minimal user interaction and NO desktop install.

The **TransVault™ Decrypter** - reports on and automatically decrypts any encrypted items prior to migration, with nothing to install on the desktop and just an authorization click from users.

For more information visit [www.TransVault.com](http://www.TransVault.com)

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TransVault addresses the key challenges associated with data migration:

Challenge	The TransVault Solution
User impact	<ul style="list-style-type: none"> <li>■ users keep working as their data is migrated</li> <li>■ just a few confirmation clicks required for decryption &amp; address migration</li> <li>■ no user interaction needed to migrate local NSF files</li> </ul>
IT staff overheads	<ul style="list-style-type: none"> <li>■ no desktop rollout for address book, decryption or local NSF migration</li> <li>■ eliminates stress of migrating entire mailboxes ‘overnight’</li> </ul>
Data fidelity	<ul style="list-style-type: none"> <li>■ proven superior e-mail conversion, including embedded items &amp; complex HTML</li> <li>■ preserves the contents of mailboxes, personal archives, shared mailboxes &amp; journals</li> </ul>
Migration Time	<ul style="list-style-type: none"> <li>■ bulk data migrations can be carried out non-stop at any time</li> <li>■ multi-threaded architecture supports extremely fast processing rates</li> <li>■ conversion rates up to 10x faster than other solutions</li> </ul>
Project Costs	<ul style="list-style-type: none"> <li>■ no need to consolidate Notes servers prior to migration</li> <li>■ shrinks your bill for additional consultancy services &amp; overtime</li> <li>■ no need to purchase solutions from multiple different suppliers</li> </ul>
Storage Costs	<ul style="list-style-type: none"> <li>■ avoids overloading new Exchange servers with GBs or TBs of legacy Notes data</li> <li>■ reduces your e-mail storage overhead by up to 70-80%</li> </ul>
Compliance	<ul style="list-style-type: none"> <li>■ high-quality conversion preserves the integrity of historic data</li> <li>■ migrated items are held in secure, tamper-proof storage with full audit trail</li> <li>■ decrypts items to ensure content is discoverable</li> <li>■ ensures all items are quickly &amp; reliably searchable in one location</li> <li>■ creates a consolidated snapshot of Notes data as backup</li> <li>■ solution provided by industry-leaders in information risk management.</li> </ul>



TransVault Software’s products and services bring you the benefit of a wealth of experience and expertise from a partner you can trust.

We have over 17 years experience in delivering high-end corporate messaging solutions, including email backbones and gateways; data migrations and conversions; and email archiving, compliance and e-discovery solutions.

For more details and supported TransVault platforms contact your nearest authorized reseller.

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